

## BIENE Company Profile By Juliene Kim

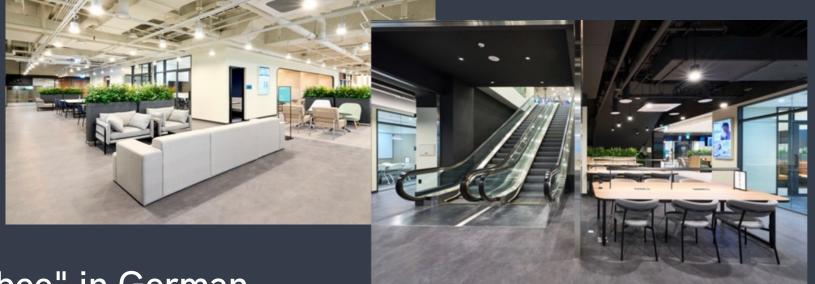
### 20+ Years of Connnecting Talent Across Asia

Expert Recruitment Services for companies expanding in Asia

## Why BIENE

Founder/CEO

Juliene Kim



"BIENE" means "bee" in German. To build the perfect hexagonal hive, bees divide their roles into production, security, education, etc., just like we do, and they communicate where to gather nectar in a flight pattern. Bees have much in common with humans but are also essential to human sustainability.

In August 2023, I founded BIENE to help individuals and businesses become more sustainable. We will strive to become essential to your company and individual's career growth.

Juliene Kim: With her educational experiences in Korea, Japan, the United Kingdom, Norway, and Vietnam, she gained her recruitment expertise while working at major job portals in Korea and Japan(SaraminHR, En Group). Her responsibilities expanded to cover Korea, Japan, SEA, and the United States at HQ and Asia region offices. In her recent role as Director of Talent for Asia, she has hands-on experience in various industries(semiconductors, telecommunications, IT, consumer/retail), and provides support to companies looking to expand into Asia. .

## HISTORY

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### Enhancing HR experience

Built up the relationship with stakeholders and 'C' levels in HQ. I was the only one nominated as a woman leader in the Asia region as an HR director, Asia in 2022.

#### Asia Reach

I decided to broaden my coverage and work as a corporate HR. I did direct sourcing of talent in Korea, Japan, Singapore, and Malaysia.

### Cross-border Recruitment

Successfully hired a highly advanced technology engineer who is dedicated to improving the products' quality.

#### Japan(Nikkei) Desk

Joined Japanese search firm and was in charge of Nikkei companies. I was the only one who is in charge of NIkkei desk without Japanese nationality.

#### Established BIENE Independent service provider to be a trustworthy partner for recruitment and sharing knowledge for sustainability.

### **Global Reach**

2023

2021

2019

2015

2014

2004

**START** 

At corporate's demand, I broaden my coverage to the US and Europe to find talent for enhancing the corporation's advanced technology.

### Engineering Consumer/Retail

To adapt to fast-paced environments, I met lots of experts through networking to build the knowledge for hiring.

### **Functional Coverage**

Starting from HR/GA functions, I pursued covering all functions from general back offices to the fields and R&D. Successful records for general.

### Started Recruitment

From campus recruiting to hiring Japanese in a corporation. Started as a recruitment consultant from 2009, was promoted to Team Manager for multinational companies in 2010, and received awards every year.

## What **BIENE Offer**



We save you time and money by delivering a diversity of talent. You can hire talent from Korea, Japan, and other Asia (India, Vietnam) for your business success.

Globalization is not that far. You can reach out easily by hiring talent from abroad without borders.



### **Professional Search**

With 20+ Experience in search, support your hiring in excellence, from mid to executive level.

 Building In-depth job description and specification,
Market analysis and talentmapping,

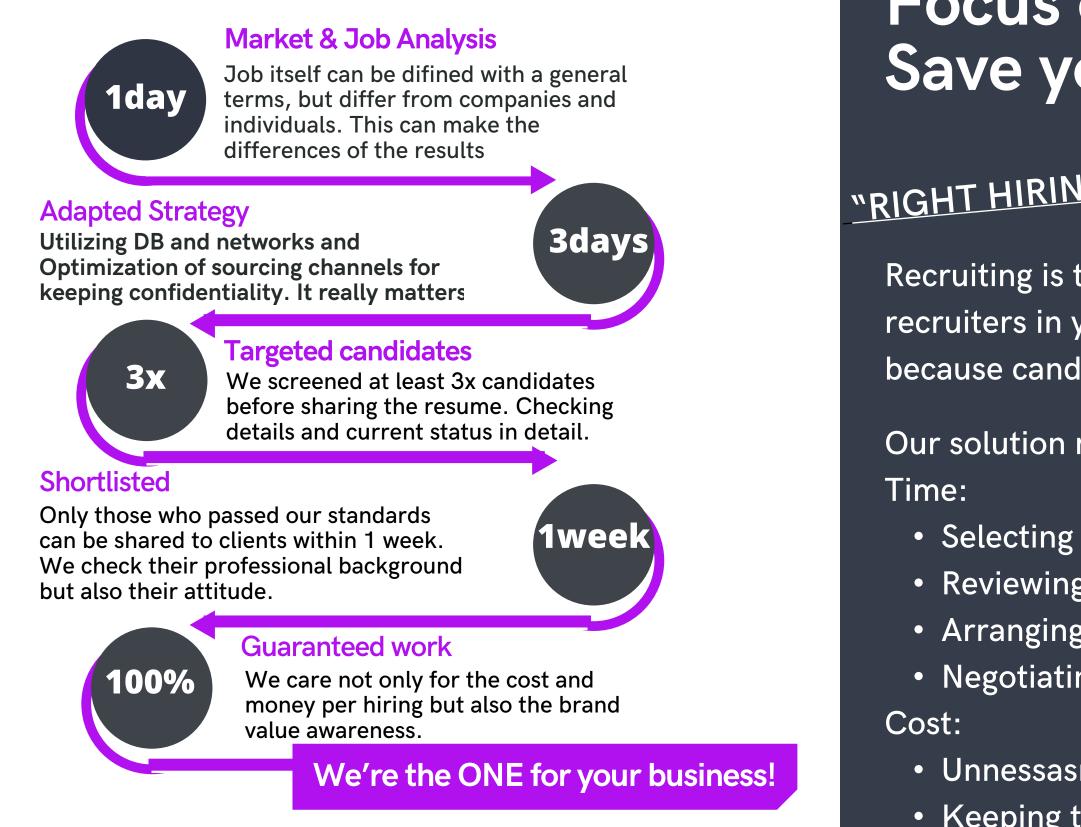
- 3. Matching by modifying the orbit,
- 4. Supporting Negotiation of salary and conditions.



### **Benefits Program**

Learning and Development of employees is one of HR's mission but Dealing with stress and mental health is much more complicated.

To pursue job safety to retain your talent, we offer the best program for stress management through pilates, yoga, meditation, personal image/branding, color analysis, and speech.



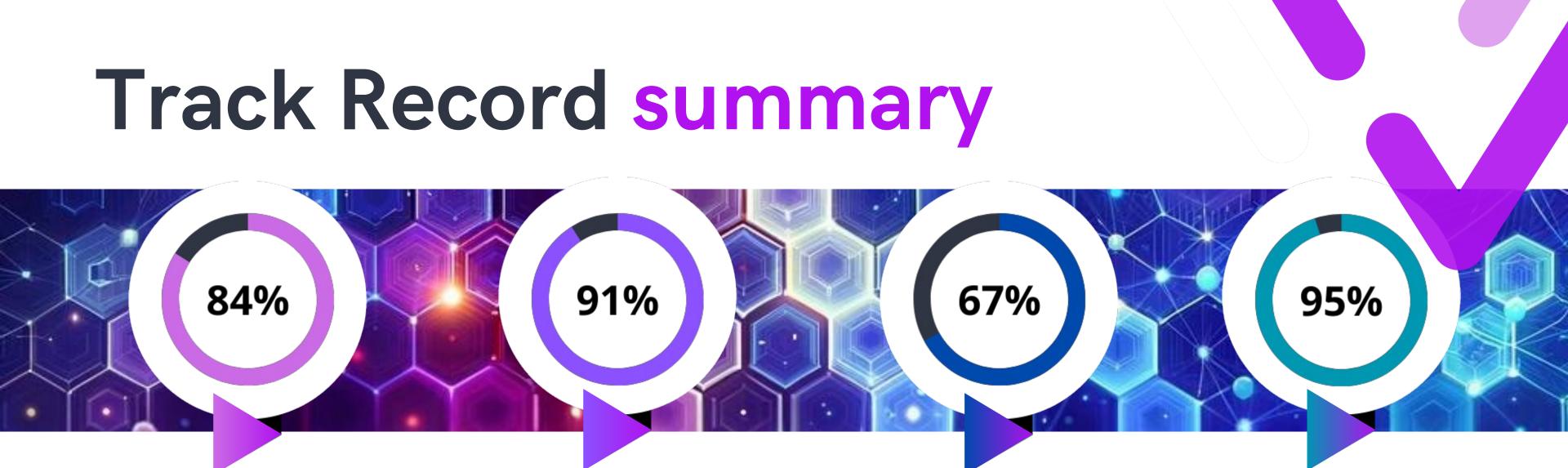
### Focus on your work, Save your cost and time! "RIGHT HIRING BRINGS YOU MORE BENEFITS THAN EVER"

Recruiting is time-consuming job. Even though you have recruiters in your organizations, then you would feel the same because candidate pool is limited under your company name.

Our solution make your hiring savvy:

 Selecting sourcing channels/job postings at boards • Reviewing and Screening CVs/Writing notifications • Arranging and Checking the attendance at the interview Negotiating the salary and timeline

• Unnessasry sourcing channels for job ads • Keeping track of talent before onboarding and first 3 months Reference/Retention/Replacement



Successful Record 84% of our recommended candidates are invited to the 1st interview. This is more than double compared to other firms.

**Global Reach (Asia)** Based on the hands-on experiences, we can cover your reach to Korea, Japan, SEA, India, and Vietnam, from fresh graduates to executives. Success Ratio was 91%.

**Client Composition** 67% of our clients are multinational companies worldwide. If you are new to Asia, it's okay because we are here!

**Repeat Order**/ **Recommendation** The repeat order rate is 95% based on trust. We accept no matter what, if you run a small entity. We value your culture and potential.

### FUNCTIONAL EXPERTIES

IT/TECH/TEL Engineers(SW/HW/QA/AI/DS), Sales, PL/PM, Technical Writer, Marketing, HR, Finance, Admin CONSUMER/ Sales & Marketing, Key-holder, RETAIL Inventory, HR, SCM, Finance (Taxation), on-off trade, etc. CHEMICAL Engineers(Research/Field/Service /R&D /HW/SW/DB), HR, Admin, Finance, Safety, Compliance, etc. **BOARD/PRO** 

**FESSIONAL** 

CEO, CFO, CTO, CMO, CIO, CSO, in-house lawyer, Auditor, and other professionals.



## Proven track records available upon requests

### Track Records (Partial)

Cross-border Position	Industry	Company		Position	Industry	Company
Semiconductor wafer Japanese Engineer	Manufacturing	KR Conglomerates		MD for Korea	Various	mnc
Materials Engineer	Manufacturing	KR Listed		in-house lawyer, Investment, M&A, Business	Rerospace/Aviation /Consulting	KR COnglomerate & MNC
Expats(Local recruitment-Japan/SER)	Trades	KR Conglomerates		Communication/HR/GR/CSR etc.	Manuf/Retail/FMCG	KR COnglomerate & MNC
Plant Head/ manager/director	Manufacturing	mnc Asia & US	╎┝			
CFO (Japan/USR)	Manufacturing	mnc JP & US		Engineer (R&D Process, CS, SW, DS) etc.	Manuf/Semicond	KR/MNC
				Sales, Business Development, Presales etc.	Mariaus	ka/mnc
Head of Sales/BD, Engineers, R&D(Chemical)	Various	Various	_		Various	KR/MNC
				Trading/SCM/Customs etc.	Manuf/IT/Auto	mnc
Head of Sales (SER/China/Japan)	Consumer/Retail	mnc Asia		Marketing Intelligence/Digital/Performance	Consumer/Ruto/Retail	mnc
HRBP / COE / TR	Consumer/Retail	mnc in KR		Finance/Tax/Audit/Acturary/Statistics	Insurance/Consulting/ Manufacturing	mnc
Technical Sales Executives(India)	IT/Manufacture	MNC India		IT(5W/HW/ML/D5/UI/UX/Graphic Engineers	IT/Game/Phama	kr/mnc
IT/Tech Engineers (Vietnam/India/Japan/SER)	IT/SW/R&D	mnc(Local)	_	Blind Reference Check Services	Various	KR/MNC

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### Standard Contingency Service Fee rate (KR)

### OTE 120Mil KRW or above OTE 70Mil~below 120Mil KRW OTE below 70Mil KRW Minimum Fee

30% 25% 20% 8Mil KRW

Note.

OTE: On target earning (Base salary + compensation + allowances, etc.)

We charges Minimum fee if the amount is below 7Mil KRW with the fee rate.

Cross-border Recruitment require additional charges.

Retained service fee is differed from this, Please contact to Juliene Kim

We guarantee 3months Period for Replacement

## Terms & Conditions



### www.biene.kr

# THANK YOU

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